

Developing Your Personal Impact

Programme Team

Debbie Smith

Personal Brand Specialist, Impact Trainer, Career Coach. Debbie Smith is one of only a few highly experienced and qualified personal brand specialists in the UK. Debbie coaches and trains individuals, business owners and organisations on issues including personal brand impact, emotional intelligence and career strategy. Having developed a series of unique training programmes, she helps individuals and groups assess, understand and improve their own personal impact. To date over 1500 clients have successfully completed the Imagine Your Potential... Impact Cycle™ programmes. She enjoys an extremely high success rate and is known to assist numerous senior executive managers achieve promotion through personal brand impact coaching. Debbie is married with two daughters.

Fiona Clark

Executive Coach, Trainer and Facilitator. Fiona Clark has extensive commercial experience from 10 years working for two major blue chip companies and qualified as a coach in order to focus on her passion for bringing out the best in people. Fiona specialises in coaching executives and managers to fulfil their own true potential whilst developing their leadership skills to achieve results through others. Fiona is accredited in ECR Emotional Intelligence and she has also had extensive experience in career and confidence coaching, stress management, developing team performance and DISC personality profiling. Fiona has successfully coached hundreds of clients over the last 7 years since she qualified and her style is described as professional, focused and motivating. Fiona is married with two sons.

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