

Stand Up Stand Out

*supporting individuals to create an impact at interview
or use their brand influence in a current role*

We are offering a three stage programme completed over a four week time frame. It is delivered on a one-to-one, confidential basis and includes:

- Your image review
- Your wardrobe review (include observational colour & style assessment)
- Your own private personal shopping session

£995 +VAT.

Your image review

Builds your brand. Managing your appearance to direct your employers/clients attention to where you want it to be is essential in determining the success of your brand. Your review will identify: the highest calibre version of you, the barriers and limitations that stop you from achieving the personal image that reflects your skills, talents and values, and the influences that effect the choices you make in what you wear.

You will learn how to build your personal image to reflect your personality and success, how to project the right fit, how to align your personal image with the key responsibilities and key qualities of the role, how to achieve gravitas and greater personal presence.

Your wardrobe review

Learn what colours harmonise with your colour aura and how to use colour to achieve maximum impact. Discover the shapes that best suit your body's natural lines, understand the language of clothes and the rules of dress so that you have complete control over the impression you create, gain tips on accessories, identify gaps in your wardrobe and create clothing capsules to meet your business and career needs.

Private accompanied shopping session

Your personal shopping session will start with a consultation around what kinds of outfits and styles you are looking for. Your stylist will have researched and planned your shopping route around your profile. We will work to your spend budget advising on key styles and fashion accessories. We introduce you to new brands, help you to build your capsule wardrobe by mixing and matching outfits based on the analysis of your colour aura and your body's natural lines. Advice will be given on makeup and hair.



Imagine...

where your potential could take you...

Contact us now: [click here to email](#)

www.imagineyourpotential.com